

Job Satisfaction, Job Demand, Workaholism and Supervisor Support on Presenteeism: A Pilot Study using Structural Equation Modeling Approach

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Abstract

Purpose: Presenteeism is a groundbreaking concept in organizational behavior literature refers to productivity losses that occur when employees come to work while they are sick. The productivity of workers is a key priority for employers especially in today's highly competitive, technologically advanced, and fast-paced work environment. The objective of this study is to identify the effect of job satisfaction, job demand, workaholism and supervisor support on presenteeism.

Design/methodology/approach: This study used a survey method to collect data for this study. Respondents, which are the academician from selected Government Link Universities (GLUs), were asked to answer 5-point Likert scale questions regarding workaholism, job satisfaction, job demand, supervisor support and presenteeism. IBM SPSS Version 23 and Partial least squares-structural equation modeling (PLS-SEM) was used to analyze the measurement models and to estimate parameters in a path model.

Findings: The result showed that there is significant effect of job demand and workaholism towards presenteeism. Meanwhile, job satisfaction and supervisor support has a negative effect towards presenteeism.

Research limitations/implications: This study offers important implications to researchers as well as practitioners and highlights the importance attribute in coping with presenteeism which could help in improving the productivity of workers in the organization.

Practical implications: It is hoped that the results of this study will help managers in understanding and coping with presenteeism and provide a much better working environment where their employees can expend their cognitive energies to work by being fully engaged and create more value for the organization.

Originality/value: This study would contribute to which initiative the management could take in order to tackle presenteeism among employees.

Keywords: Presenteeism, Workaholism, Job Satisfaction, Job Demand, Supervisor Support

Introduction

Following the global economic depression and the financial crisis, a significant number of organizations have conducted downsizing or re-engineering, attempting to do more with less. The productivity of workers is a key priority for employers especially in today's highly

competitive, technologically advanced, and fast-paced work environment. An employee's productivity can be conceptualized on a continuum from zero productivity (e.g., if he or she is absent from work) to fully productive work engagement. Generally, people who feel sick will not attend work and this phenomenon traditionally known as absenteeism. However, there is phenomenon that has evolved with time dubbed as presenteeism where people tend to attend work even when they ill (Aronsson, Gustafsson, & Dallner, 2000). Employees attending work while ill or in other word presenteeism, has captivate surge attention among practitioner as well as researchers (Aronsson et al., 2000; Hemp, 2004; Whitehouse, 2005). Presenteeism is growing phenomenon that contradicts to absenteeism where presenteeism causes productivity loss way worse than absenteeism. Many researches has predominantly seen presenteeism as a negative factor in the workplace due to the documented links between presenteeism and productivity loss (Hemp, 2004; Hummer, Sherman, & Quinn, 2002; Johns, 2010; Turpin et al., 2004).

Previous study of presenteeism has been highlighted more on healthcare sector compared to other sector (Lui, Andres, & Johnston, 2018; Revuelta, 2014; Szymczak & Target, 2017). However, Panari, Simbula, and Bova (2013) contended that, the highest presenteeism levels have been found in the education sectors because this work involves helping, teaching and providing service to others and workers are more disposed to work when sick in order to meet some of the fundamental needs of other people. Over the past three decades, higher education in many countries has undergone new changes that have increased the mental, technical and emotional pressure placed on academic personnel (Byrne, Chughtai, Flood, Murphy, & Willis, 2013). Academicians serve as the foundation of any advanced education institution's success (Choong, Keh, Tan, & Tan, 2013). On top of that, academicians are not escaped from the increasing responsibilities that may influence their poor performance and emotional problems. In addition, they also have to compete with other universities in the aspects of teaching and learning, research, publications, citations, and commercialization in the pursuit of world ranking and globally acknowledged which ultimately put the burden on them (Mansoor, Sikandar, Hussain, & Ahsan, 2009). Nonetheless, a high caliber of work responsibilities together with the real work obligations of academics have influenced their presenteeism i.e. tendencies to go to work although in ill condition hence later leads to the dissatisfaction of their life (Omar, Rusdi, Huseein, & TKM, 2016).

Based on previous research, there are various factors that can lead to presenteeism (Wee et al., 2019). However, this study will focus on four main and consistence factor that has been used in previous research to study the presenteeism. Those four main factors are workaholism, job satisfaction, job demand and supervisor support. Therefore, the purpose of this study is to examine what is the effect of job satisfaction, job demand, workaholism and supervisor support on presenteeism towards academician in education sector.

Literature Review

Presenteeism

Over the last fifteen years, presenteeism has emerged as an important organizational phenomenon. It has important implications in theory and organizational practices but only recently has become object of analysis, mainly since the 90's. One of the earliest conceptualizations of presenteeism was "on-the-job absenteeism", wherein employees are merely physically present (Trice & Belasco, 1967). Cooper (1996) defined presenteeism as "being at work when you should be at home either because you are ill or because you are working such long hours that you are no longer effective". Johns (2010) contended that presenteeism is the antonym of sickness absenteeism where the employee, instead of taking a day off due to some sort of illness, shows up at work with that illness. In the field of

organizational behaviour, presenteeism is generally described as presenting oneself at work when feeling unwell (Johns, 2010; Jourdain & Vézina, 2014). Pohling, Buruck, Jungbauer, and Leiter (2016) stated that there are many definitions of presenteeism used in the literature, which can be grouped into two main categories. The first category defines presenteeism as a behaviour that is coming to work while impaired due to factors such as illness or other complaints (Hansen & Andersen, 2008; Johns, 2010). The second category defines presenteeism in terms of the consequences of attending work while impaired for example; presenteeism is commonly defined as health-related productivity loss (Hummer et al., 2002; Turpin et al., 2004; Whitehouse, 2005). As for this study the definition of presenteeism is adopted from Hummer et al. (2002) and Whitehouse (2005). They define presenteeism as “reduced productivity at work due to health problems or other events that distract one from full productivity (e.g. office politics)”.

Workaholism

Workaholism has become an increasingly studied area for empirical investigation over the last few years. The term has been defined in different ways, approached both as an attitude, trait, behavior, compulsion, and/or obsession. The parallels between workaholism and substance addiction have been drawn by scholars for decades (Andreassen et al., 2014). The term workaholism was coined by Oates (1971) to stress the fact that people have strong urge for working compulsively on the job. In time, workaholism received several other explanations, such as excessive amount of time spent in workplace (Mosier, 1983), the attitude of individuals towards their work, a fatal pathology (Fassel, 1990), or a desired work outcome by the organizations (Burke, 2001; Ng, Sorensen, & Feldman, 2007). Workaholism as described by (Andreassen et al., 2014) is a person who tends to work excessively and compulsively and is driven on their own to work excessively. Other definition of workaholism define by (Andreassen et al., 2014) is being overly attached to their work, driven by uncontrollable and strong motivation to work, and spending so much energy and effort on work that makes their personal relationships, spare time activities and/or health are impaired. The studies in the literature, although still limited, have showed a positive relationship between workaholism and presenteeism. For example, Schaufeli, Bakker, van der Heijden, and Prins (2009) conducted in a sample of medical residents, workaholics showed higher levels of presenteeism than non-workaholics.

Job Satisfaction

Job satisfaction is one of the most frequently studied issues in human resource literature and is an important factor of an organization's success. According to Teck Hong and Waheed (2011), job satisfaction is a catalyst for organisational success. Locke (1976) as cited in Singh and Jain (2013), working individuals tend to appraise their job and job experiences before they can sense and recognize their own job satisfaction. Meanwhile, Robbins (2006) contended that job satisfaction is an individual's general attitude towards his job. Previous studies by (Ling & Loo, 2015; Mathew, Ram, Bhattacharjee, & Sharma, 2013; Ton & Huckman, 2008) shown that job satisfaction is one of the key determinants of work performance. On the other hand, job satisfaction is conceptualized as a positive presence and motivational factor that contributes to increased presenteeism rates (Aronsson & Gustafsson, 2005). Employees with higher satisfaction are more likely to behave with high productivity, less absenteeism, stress and resignation (Shan et al., 2016).

Job Demand

Job demands are physical, social, and organizational features of work requiring physical or mental effort and provoking physiological or psychological costs (Bakker, Demerouti, & Sanz-Vergel, 2014). Schaufeli and Bakker (2004) define job demands as those physical, psychological, social, or organizational aspects of the job that require sustained physical and/or psychological (i.e., cognitive or emotional) effort and are therefore associated with certain physiological and/or psychological costs. Managing administrator task and students, or making any decisions while under pressure or stressing over the effect of a particular decision to colleagues is one of the examples of job demands. Some previous researcher has put under the spotlight the study of relationship between job demand and presenteeism. Work-related demands, such as employee replacement difficulties, time constraints and adequate resources to function well, also contribute to presenteeism behaviour, according to (Aronsson & Gustafsson, 2005). Although previous studies have found positive relationships between job demands and presenteeism, a wide range of factors has been categorized as ‘demands’ such as time pressure, workplace bullying and work–life conflict (Demerouti, Le Blanc, Bakker, Schaufeli, & Hox, 2009; Gosselin, Lemyre, & Corneil, 2013).

Supervisor Support

Definition of supervisor support is the degree in which the manager or leader value the contributions of their employees' and concern for their well-being. It is “the extent to which leaders value their employees' contributions and care about their well-being” (Powell, 2012). Supervisor support refers to “the extent to which employees experience support and understanding from their immediate supervisor” (Eisenberger, Stinglhamber, Vandenberghe, Sucharski, & Rhoades, 2002). According to (Boz, Martínez, & Munduate, 2009) , supervisor is the person who can resolve complaints from employee and assist them to obtain necessary resources in order to achieve organization's goals. Strong support from co-workers and supervisors improves work environments by relieving employee stress, which subsequently reduces presenteeism in organization (Cooper, Cooper, Dewe, O'Driscoll, & O'Driscoll, 2001; Otsuka et al., 2007; Sloan, 2012). Supervisors are in positions that can address employee complaints and help employees obtain necessary resources, so co-workers can successfully finish work tasks and reduce presenteeism (Boz et al., 2009).

Theoretical Framework and Hypothesis Development

Among the individual characteristics, workaholism play a central role (Falco et al., 2013; Schaufeli et al., 2009). By virtue of this strong drive to work, it is reasonable to expect a positive relationship between workaholism and presenteeism (Girardi et al., 2015). Besides that, presenteeism can represent a moral obligation to work even when ill, it may also be associated with addiction to work (Griffiths, 2011), a negative affective-motivational state. Johns (2010) suggested that workaholics and people with a strong work ethic are more likely to display presenteeism.

Hypotheses 1 (H1): There is a significant effect between workaholism and presenteeism

Past studies have generally focused on the impact of job satisfaction on presenteeism, citing job engagement and job addiction as reasons for employees to be present for work even though they are sick, which in turn led to lower job satisfaction (Karanika-Murray, Duncan, Pontes, & Griffiths, 2015). Conversely, Cocker, Martin, Scott, Venn, and Sanderson (2013) found no relationships between job satisfaction and presenteeism. Employees presenting at work while ill also tend to develop negative attitudes towards their works. Notably, presenteeism was found to be negatively related to job satisfaction in numerous studies

(Baker-McClearn, Greasley, Dale, & Griffith, 2010; Gosselin et al., 2013; Lu, Cooper, & Lin, 2013).

Hypotheses 2 (H2): There is a significant effect between job satisfaction and presenteeism

Attending work while ill can be regarded as controversial as it can pose high health risks to the person. However, certain job demands pose high attendance pressure that contributes to presenteeism (Gustafsson Sendén, Løvseth, Schenck-Gustafsson, & Fridner, 2013). Earlier research has mainly focused on job content related risk factors, such as job demands Elovainio et al. (2005), time pressure Aronsson and Gustafsson (2005) and low replace ability Böckerman and Laukkanen (2010) which were all demonstrated to be positively correlated with presenteeism (Janssens et al., 2016).

Hypotheses 3 (H3): There is a significant effect between job demand and presenteeism

As supervisors are in positions that can address employee complaints and help employees obtain necessary resources (Martínez Corts, Benítez González, Andrade Boz, Munduate Jaca, & Medina Díaz, 2011). Nonetheless, there is some evidence that perceptions of support at work may encourage rather than discourage people from taking time off sick, even when work demands are high (Gosselin et al., 2013). Previous research also highlights the important role that supervisor support play in terms of influencing presenteeism through their management style (Ramsey, 2006), their relationships with employees and how they implement sickness absence policies (Baker-McClearn et al., 2010; Wynne-Jones et al., 2011).

Hypotheses 4 (H4): There is a significant effect between supervisor support and presenteeism

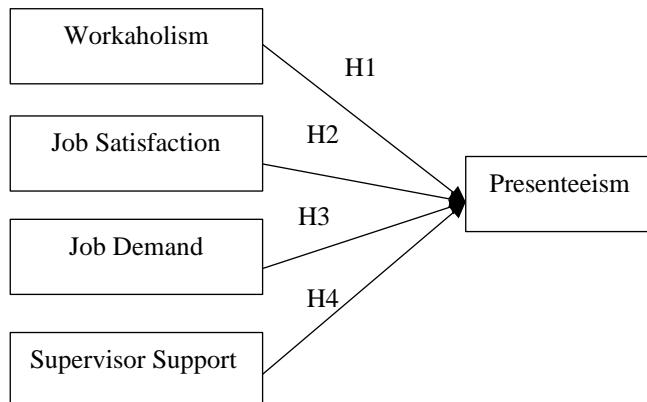


Figure 1: Theoretical Framework

Method

This study employs a quantitative research approach. Quantitative research approach is chosen because this study involves the numerical data and statistical analysis. Quantitative researchers direct a considerable amount of activity towards measuring concepts with scales that either directly or indirectly provides numeric values which involves comparing numbers in some ways (Trevena et al., 2013). The chosen population for this study is the university that listed in the Higher Education Institutions (HEIs) of Malaysia that consist public and private universities. The sample for this study is academician from the Government Linked University (GLUs). This study will be focusing on GLUs as there has been a tremendous rise of private universities in the Malaysian HEIs for some years. Those GLUs are Universiti Tenaga Malaysia (UNITEN), Universiti Teknologi PETRONAS (UTP), Multimedia University of Malaysia (MMU) and Universiti Kuala Lumpur (UniKL). The competitions

among the newly established institutions and the existing ones are indeed stiff as every institution is responsible for gearing up towards excellence in the aspects of teaching and learning, research, publications, citations, and commercialization in the pursuit of world ranking and globally acknowledged status at the expense of numerous problems and challenges faced by members of staff as their universities continue to compete which ultimately put the burden on them thus affecting their satisfaction (Mansoor et al., 2009), which would result to presenteeism. The research instrument was constructed based from the existing scales in the literature. Likert scale 1-5 is used, where; 1 (strongly disagree), 2 (disagree), 3 (neutral), 4 (agree) and 5 (strongly agree). Items which are presented in the questionnaires are adopted from previous studies.

Findings

Findings from the study indicated that there were no major difficulties in the understandability of the questionnaire items and instructions. 50 questionnaires were distributed among academician in GLUs for this study. The respondent has been emailed with details explanations regarding the questions to make sure all the questions belong to the variables is clear. A total of 45 questionnaires were returned and has been analysed for this study. Table 1 below summarizes the findings.

Table 1: Summary of respondent's demographic

Demographic Variable	Characteristics	Frequency	Percentage
Gender	Male	17	37.80
	Female	28	62.20
Age	20-30 years	28	62.20
	31-40 years	14	31.30
	41-50 years	3	6.70
Race	Malay	23	65.50
	Chinese	6	13.30
	Indian	8	14.50
	Others	3	6.70
Marital status	Married	37	82.20
	Single	8	17.80
Highest level of education	Bachelor's degree	27	60.00
	Master's degree	17	37.80
	Doctoral degree	1	2.20
Job position	Lecturer	19	42.20
	Senior Lecturer	18	40.00
	Associate Professor	5	11.10
	Professor	3	6.70
Salary	RM 3001- RM 6000	30	66.70
	RM 6001- RM 9000	9	20.00
	>RM 9001	6	13.30

Next, data was analyses using PLS-SEM. Two analysis was conducted which is measurement model analysis and structural model analysis. First for measurement model analysis, the integrity of measures has been assessed by evaluating their validity and reliability. Reliability was analyses using composite reliability (CR). CR is used instead of cronbach alpha because CR considers that indicators have different loadings. However, CR can be interpreted the

same way as Chronbach's alpha (Henseler, Ringle, & Sinkovics, 2009). As shown in Table 2 below, the CR of all variable is between 0.787 to 0.886, which indicates that the constructs were within accepted limits and therefore reliable (Gefen, Straub, & Boudreau, 2000).

Indicator reliability is the square of outer loading. Indicator reliability 0.70 or higher is preferred. For this study, indicator reliability 0.70 or higher was accepted. Constructs had AVE values ranging from 0.38 to 0.53, which is considered adequate, as according to (Fornell & Larcker, 1981b), if AVE is less than 0.50, but composite reliability is higher than 0.60, the convergent validity of the construct is still adequate (Fornell & Larcker, 1981a; Huang, Wang, Wu, & Wang, 2013). Therefore, reliability of all the indicators is acceptable. The summary of the first measurement model for this study is presented at Table 3.10.

Table 2: Summary of measurement model analysis

Variable	Items	Loadings	Composite Reliability	Average Variance Extracted (AVE)
Job Demand	JD2	0.422	0.787	0.438
	JD3	0.756		
	JD4	0.844		
	JD5	0.519		
	JD7	0.677		
Workaholism	W3	0.664	0.882	0.559
	W4	0.524		
	W5	0.836		
	W6	0.845		
	W7	0.762		
	W9	0.804		
Job Satisfaction	JS3	0.811	0.863	0.449
	JS4	0.739		
	JS5	0.601		
	JS7	0.515		
	JS8	0.57		
	JS10	0.517		
	JS11	0.676		
	JS12	0.845		
Job Demand	JD2	0.422	0.787	0.438
	JD3	0.756		
	JD4	0.844		
	JD5	0.519		
	JD7	0.677		
Supervisor Support	SS4	0.936	0.792	0.513
	SS5	0.453		
	SS6	0.875		
	SS8	0.454		
Presenteeism	P1	0.698	0.886	0.61
	P3	0.865		
	P4	0.67		
	P5	0.791		
	P6	0.861		

To specify the measurement model's discriminant validity of the study, the AVE value of each construct was extracted. According to findings, all square roots of AVE exceeded the off-diagonal elements in their corresponding row and column as shown in Table 3. Accordingly, the findings showed that Fornell and Larker's criterion was met. Hence, it can be assumed that the questionnaire employed in this research has met the criteria of the understandability and reliability needed for any research instrument.

Table 3: Fornell and Larker's criterion

	Job Demand	Job Satisfaction	Presenteeism	Supervisor Support	Workaholism
Job Demand	0.662				
Job Satisfaction	0.143	0.670			
Presenteeism	-0.245	-0.296	0.781		
Supervisor Support	0.025	-0.455	0.251	0.717	
Workaholism	0.116	0.231	0.276	0.104	0.748

Second is the structural model analysis, the structural model analysis has been conducted as to validate the proposed hypothesis. The bootstrapping procedure "estimates the standard errors of the parameter estimates, calculates the ratio of a parameter estimate to its standard error, and compares this statistic to the t distribution to obtain the p-value" (Rönkkö & Evermann, 2013, p. 15). According to Hair, Matthews, Matthews, and Sarstedt (2017), bootstrapping yields t-values for the paths in a model. A t-value of 1.64 or higher is significant at 10% level of significance ($t>1.64$; $p<.10$). A t-value greater than 1.96 is significant at 5% level of significance ($t>1.96$; $p < .05$). t value greater than 2.57 means a significant path at 1 % level ($t>2.57$; $p<.01$). Five thousand (5000) bootstrap samples were used to estimate the PLS path model (Hair et al., 2014). The results of boot strapping method have been shown in Table 4

Table 4: Bootstrapping Analysis

Hypotheses		Path Coefficient	Standard Deviation	T Value	Decision	R ²
H1	Workaholism -> Presenteeism	0.368	0.219	1.682*	Accepted	0.273
H2	Job Satisfaction -> Presenteeism	-0.311	0.114	0.431	Rejected	
H3	Job Demand -> Presenteeism	-0.245	0.161	1.809*	Accepted	
H4	Supervisor Support -> Presenteeism	0.077	0.178	1.529	Rejected	

Note: p value < 0.10, t value > 1.645*

Based on result present in Table 4, hypothesis 1 is developed to identify the effect of workaholism on presenteeism. Based on the results the effect of workaholism on presenteeism is significant ($\beta=0.368$, $t=1.682^{**}$). The findings are similar with previous a finding who has established that there is an effect between both variable (Falco et al., 2013; Girardi et al., 2015; Griffiths, 2011; Schaufeli et al., 2009). Thus, H1 is accepted. The results from the statistical analyses indicate there is no significant effect of job satisfaction on

presenteeism ($\beta = -0.311$, $t=0.431$). However, these findings are similar with other correlational studies who have detected no associations between presenteeism and job satisfaction (Caverley, Cunningham, & MacGregor, 2007; Claes, 2011). Conversely, (Cocker et al., 2013) also found no relationships between job satisfaction and presenteeism. Thus, H2 is rejected. The finding reveals that there is a significant effect of job demand on presenteeism ($\beta = -0.245$, $t=1.809^*$). The findings are similar with (Baeriswyl, Krause, & Schwaninger, 2016) who found that job demands were associated positively with presenteeism. This is also consistent with empirical findings stemming from different occupational settings that show how different job demands predict presenteeism (Johns, 2010; Johns & Miraglia, 2015). Thus, H3 is accepted. The last hypotheses in this model (H4) which is the effect of supervisor support on presenteeism had no significant effect ($\beta = 0.077$, $t=1.529$). As strong support from supervisors could improves work environments by relieving employee stress (Sloan, 2012), which enhances job satisfaction and performance and subsequently reduces presenteeism in enterprises and organizations (Otsuka et al., 2007). As supervisors are in positions that can address employee complaints and help employees obtain necessary resources (Boz et al., 2009). Nonetheless, there is some evidence that perceptions of support at work may encourage rather than discourage people from taking time off sick, even when work demands are high (Gosselin et al., 2013). Thus, H4 is rejected.

Discussion and Conclusion

The objective of this study is to identify the effect of job satisfaction, job demand, workaholism and supervisor support on presenteeism. Based on the results, job satisfaction has a negative effect towards presenteeism. This result is equally similar with previous research in western countries. Therefore, this result proven that job satisfaction may not be the crucial factor that causes presenteeism since it's not the first study that examine the effect of job satisfaction on presenteeism. In addition, future research may not be focusing on job satisfaction as one of the factor that causes presenteeism.

The results for this study also showed that supervisor support has a negative effect towards presenteeism which is equally consistent with other previous research. Its shows that when the employees have the right support and value form their supervisor, the presenteeism will less likely to occur. Therefore, future research may exclude the supervisor support as one of the factor that contributes towards presenteeism.

Other than that, this study also has few suggestions which are, first in regards of method uses, future research can use mixed methodology (qualitative and quantitative) in improving the validity and reliability. Second, this study is only focusing on academician in private universities in Malaysia, thus, results are not representative of the entire universities in Malaysia. Lastly, since this is just a pilot study analysis, the sample size was not enough, thus, an actual study would come out with different findings.

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